

SmartNICs and Infrastructure Acceleration Report 2022

Enabling the Next Generation of Digital Services

RESEARCH BRIEF



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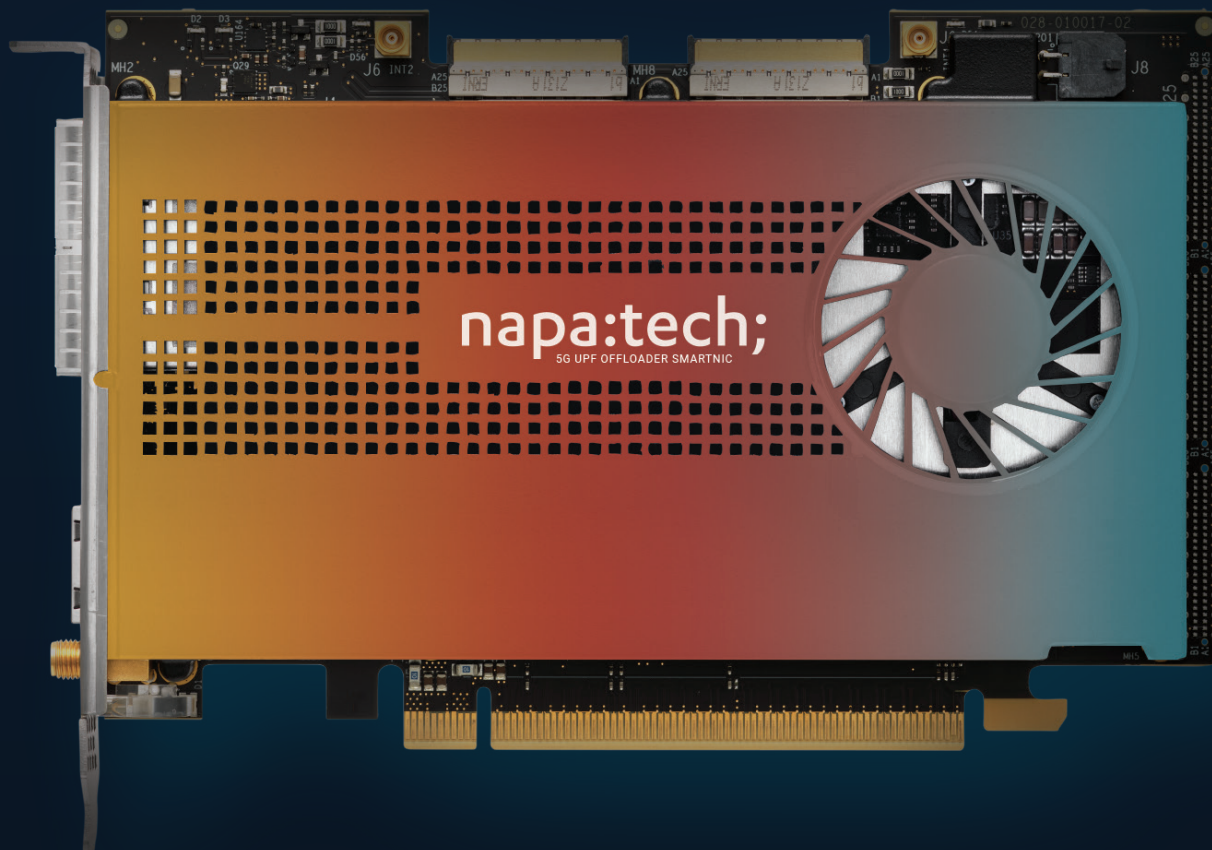
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SmartNICs and Infrastructure Acceleration Report 2022

Enabling the Next Generation of Digital Services

Introduction

Accelerated digitization of businesses, governments, and consumers has driven growth in the consumption of computing, networking, and storage. Evidence lies in the ongoing expansion of cloud computing which Gartner estimates increased 21.7% in 2021¹, and where business-to-business (B2B) and business-to-consumer (B2C) applications and data are now increasingly being hosted. Likewise, mobile devices and internet-of-things (IoT) are seeing rapid growth, with an estimated 3.6 connected devices per capita worldwide, while broadband speeds worldwide continue to increase to an estimated 110.4Mbps in 2023².

Meanwhile, application architectures and the underlying infrastructure that hosts and transports applications and data are shifting to accommodate the load and more stringent demands of real-time experiences as we embrace the all-digital metaverse, omniverse, and other related virtualized worlds.

Previous and current generations of data center and computing architecture, constrained by technology and physical limits, strain to meet these new requirements. Consequently, the technology industry, led by hyperscalers, infrastructure vendors, and carriers, has embarked on efforts to adopt infrastructure acceleration technologies. With the recent news that AMD will acquire Pensando Systems, a high-profile infrastructure acceleration startup, for \$1.9B, the broader market has also awoken to the importance of acceleration hardware and software.

This AvidThink research brief, which updates and expands the 2020 edition, aims to educate and update executives and technologists at communication service providers (CSPs) and enterprises on recent efforts in this field, particularly around networking acceleration in the form of smart network interface cards (SmartNICs), data processing units (DPUs)/infrastructure processing units (IPU), field-programmable gate arrays (FPGAs), and related technologies. We believe that understanding the foundational elements, tradeoffs, and landscape for infrastructure acceleration can help our readers make more informed and better business and technical decisions. As always, we welcome reader feedback at research@avidthink.com.

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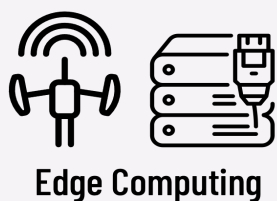
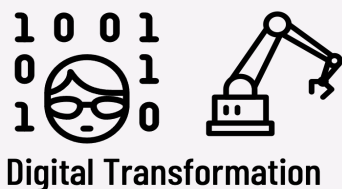
Next-Generation Use Cases Drive Next-Gen Workloads

To understand the pressures driving changes and adaptation in the data center, at the edge, and throughout the computing complex, we first need to capture the business and societal drivers that impact applications and data. We've covered a number of these in our previous report but will revisit and expand them.

¹ Gartner Research, "Four Trends Are Shaping the Future of Public Cloud"

² Cisco, "Cisco Annual Internet Report"

NEXT GENERATION USE CASES DRIVING NEED FOR ACCELERATION



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Digital Transformation, Data Analytics, and the Experience Economy (X-verse)

The ongoing digitization of our business and personal lives promises improved efficiency, agility, innovation, and experience. Companies that have successfully transformed physical processes into the digital world across retail, transportation, media, finance, healthcare, manufacturing, and other verticals have reaped the rewards of more significant return on capital investment while upgrading the user experience – think Uber, Lyft, Amazon, and Netflix.

The next step in transformation is ensconced within high-level X-verse constructs like Meta’s metaverse and Nvidia’s omniverse, which embrace experiential technologies like augmented and virtual reality (AR/VR) as part of extended reality (XR), and the digitization of real-world processes and devices with concepts like Digital Twins. Simultaneously, businesses are adopting advanced data analytics, artificial intelligence, and machine learning (AI/ML) to glean deeper business insights and improve the end-user experience.

The concomitant explosion in data that comes with digitization and the journey towards the X-verse concept will drive more network traffic, increased input/output (I/O) demands, more processing, memory bandwidth, capacity, and storage needs.

Communications Services (5G Rollout, Fiber Buildout, Network Virtualization)

A big part of enabling digitalization is the underlying communications infrastructure which continues to get upgraded – in particular, 5G rollouts abound worldwide. Mobile network operators (MNO), whilst working out their 5G monetization strategies, continue to pump billions of dollars into upgrading their existing infrastructure to accommodate 5G – higher data rates, increased device density, and lower latencies. Meanwhile, global fiber buildout continues as we attempt to support 5G traffic backhaul, inter-data center connectivity, and connect more homes, businesses, and people to the worldwide internet.

For CSPs, there are a few trends of note. First, network functions virtualization (NFV) and its successor, cloud-native network functions (CNF), which are moves from physical dedicated hardware appliances to software-only versions of network functions on commercial-off-the-shelf (COTS) servers. NFV and CNF bring network operators greater flexibility and agility and the opportunity to standardize hardware platforms, with all the attendant benefits.

Second, operators are pushing disaggregation of the networking stack. For instance, the Open RAN initiative from the Telecom Infra Project (TIP), the ORAN Alliance, and the Open Networking Foundation (ONF) uses commercial-off-the-shelf (COTS) servers to process traffic from 5G radio networks. 5G open RAN (O-RAN), and virtual RAN (vRAN) workloads are growing in importance, and O-RAN virtualized distributed units (vDU) and centralized units (vCU) are viewed as essential network functions to be deployed in telco networks. Similar disaggregation and open networking initiatives in high-speed wireline networks and optical transport are underway.

Third, both cloud data centers and telecom operators have adopted network virtualization and software-defined network (SDN), which represents a way of abstracting networks from their underlying physical connections, bringing more agility and flexibility to businesses and telecom operators.

The end result is a need to process all this network traffic, virtual and physical, at high speeds and at lower cost-per-bit as traffic scales up.

Edge Computing

Related to 5G networks is edge computing (sometimes called multi-access edge computing or MEC). Edge computing existed prior to 5G, but it has become prominent because 5G's ultra-low latency capabilities rely on the use of edge computing. CSPs worldwide are exploring edge computing applications in mobile and fixed-line networks that represent new business opportunities. IoT processing, data analysis and filtering, big data analytics, and video and image processing are examples of edge applications that will require increased processing capabilities, often supported by graphic processing units (GPU). Similarly, AI/ML are critical to edge-powered use cases such as assisted driving, AR, video surveillance, and voice control and may require specialized hardware for accelerating AI functions.

An additional challenge with the edge is constraints around power, space, and cooling in many edge locations, coupled with site remoteness and lack of hands-on technical support.

Cybersecurity

Another trend that consumes significant computing power is the ongoing protection of our physical and digital infrastructure. As we transport bits across the network edge to the network core, they must be adequately protected through encryption, digital signature and attestation, monitoring, and mount active defenses against malicious eavesdropping and attacks. The same applies to data being processed and stored.

Security-related processing cycles represent a significant overhead that, unfortunately, will continue to increase instead of leveling off or decreasing. It's yet another tax on application workloads and network transport that our computing platforms will need to support efficiently and cost-effectively.

The Shifting Sands

To meet these evolving computing needs, we have relied on silicon for more than half a century since it became the industry's preferred semiconductor substrate in the late 1950s. Transistor count, clock frequency, die area, feature size, core count, and other vital metrics have dominated our conversations and driven system design architecture. An industry, led by a handful of chip design and manufacturing firms offering a limited set of instruction set architectures (ISAs), has transformed in the last decade from being driven by general-purpose central processing units (GP-CPU) to multiple silicon domains across graphics processing (GPU) for gaming and simulation, artificial intelligence and machine learning (AI/ML), and network and data processing (NPU, DPU).

At a higher level, system and data center architecture is undergoing transformation into multi-core systems, domain-specific hardware, composable hardware, data center-scale distributed computing, and storage systems. What's driving these changes?

The M.A.D. Laws

The evolution in silicon, system, and data center hardware and software architecture are driven by both shifts in workload and constraints, as well as innovation in technology. Let's first run through a couple of technology "laws," or observations and predictions as they are sometimes referred to.

Moore's Law

First, Moore's law, originally formulated in 1965, which states Gordon Moore's observation that the number of transistors in integrated circuits doubles about every two years³. It's more of an observation and historical trend projection than a physical law, but it's been a mainstay in semiconductor density and performance projections.

Amdahl's Law

Next, we have Gene Amdahl's law, in which Amdahl, in a paper presented in 1967⁴, observes the performance improvement gained by optimizing a single part of a system is limited by the fraction of time that the improved part is used. That means the maximum theoretical speedup of a workload is tied to the portion of the workload that is parallelizable.

Dennard Scaling Principles

Subsequently, Robert H. Dennard and co-authors described the relationship between transistor density, switching speed, and power dissipation in the paper "Design of Ion-implanted MOSFETs with Very Small Physical Dimensions" (1974)⁵. As we shrink transistors, power density stays constant, and power use stays in proportion with area. Meanwhile, both voltage and current scale downward with length, which should mean that chip designers can increase clock frequencies each technology generation without increasing power consumption. A nice observation, but we know there's no free lunch, at least not in the long term.

Single Core to Multiple Cores to Diverse Cores

For decades, Moore's Laws and Dennard Scaling drove silicon roadmaps, with computing focused on leveraging ever-improving CPU performance driven by increasing transistor counts and clock frequencies. Unfortunately, due to current leakage, which causes increasing power consumption, and thermal effects, chip designers could not keep pushing the limits. Dennard Scaling broke down around the 2005-2007 timeframe, resulting in a limitation on CPU clock frequencies.

The diagram on the next page, from researcher Karl Rupp's open-source plot⁶, provides visual evidence of this breakdown. The version below shows 50 years of data and is an update to a popular plot originally by M. Horowitz, F. Labonte, O. Shacham, K. Olukotun, L. Hammond, and C. Batten titled "35 years of microprocessor trend data."

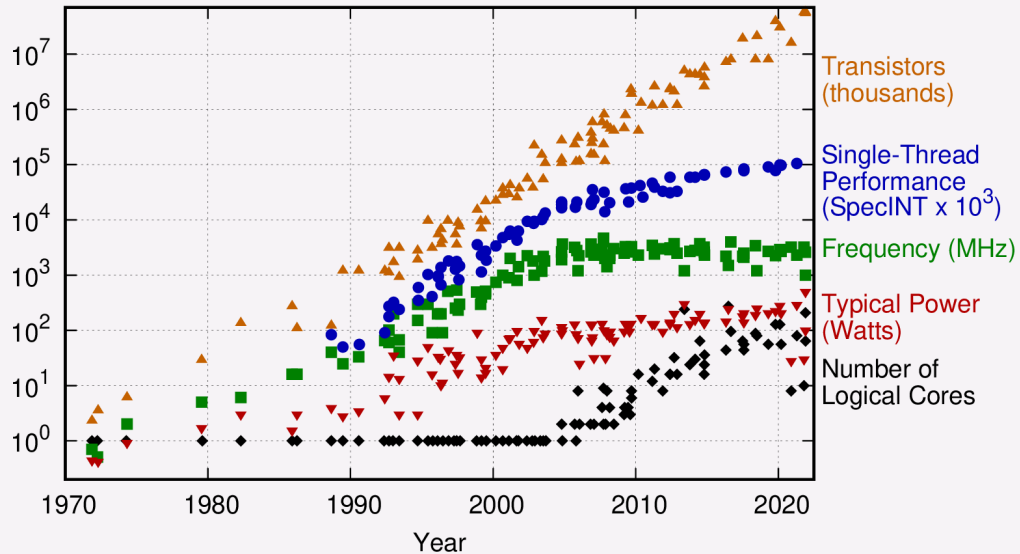
³ 50 Years of Moore's Law. IEEE Spectrum Special Report 2015

⁴ G. M. Amdahl, "Validity of the Single Processor Approach to Achieving Large Scale Computing Capabilities, Reprinted from the AFIPS Conference Proceedings, Vol. 30 (Atlantic City, N.J., Apr. 18-20), AFIPS Press, Reston, Va., 1967, pp. 483-485, when Dr. Amdahl was at International Business Machines Corporation, Sunnyvale, California," in IEEE Solid-State Circuits Society Newsletter, vol. 12, no. 3, pp. 19-20, Summer 2007, doi: 10.1109/N-SSC.2007.4785615.

⁵ R. H. Dennard, F. H. Gaensslen, H. -N. Yu, V. L. Rideout, E. Bassous and A. R. LeBlanc, "Design of ion-implanted MOSFET's with very small physical dimensions," in IEEE Journal of Solid-State Circuits, vol. 9, no. 5, pp. 256-268, Oct. 1974, doi: 10.1109/JSSC.1974.1050511.

⁶ K. Rupp, "Microprocessor Trend Data GitHub repository"

50 YEARS OF MICROPROCESSOR TREND DATA



Original data up to the year 2010 collected and plotted by M. Horowitz, F. Labonte, O. Shacham, K. Olukotun, L. Hammond, and C. Batten
 New plot and data collected for 2010-2021 by K. Rupp

Source: K. Rupp, "Microprocessor Trend Data GitHub repository"

The orange triangles show Moore’s Law is hanging on, but the green triangles and red inverted triangles show Dennard Scaling breaking down around the mid-2000s, with associated implication on single-threaded performance plateauing as captured by the blue circles. Meanwhile, the move towards multi-core is shown by the black diamonds.

Remarkably, if processors had continued to double in performance every 18 months since 2003, as opposed to what’s show above, then single-core systems would be 20 times more powerful than those today⁷. To compensate for the breakdown of Dennard Scaling, the industry shifted towards multi-core processors and multi-CPU systems. However, these multi-core systems are constrained by how much performance speed-up they can provide to the workloads running on them based on how applications are structured – as governed Amdahl’s law.

In response to the slowing growth of single-threaded core, limitations of multi-core, and demands from new workloads (I/O-centric, AI/ML, graphics), silicon designers and system builders are taking different actions.

⁷ M. D. Hill and M. R. Marty, "Retrospective on Amdahl’s Law in the Multicore Era," in *Computer*, vol. 50, no. 6, pp. 12-14, 2017, doi: 10.1109/MC.2017.164.

In response to the slowing growth of single-threaded core, limitations of multi-core, and demands from new workloads (I/O-centric, AI/ML, graphics), silicon designers and system builders are taking different actions, including innovating through heterogeneous multi-core designs, hardware customization and specialization, inventing new techniques in energy efficiency and power management, employing better orchestration in data movement, improving interconnect technologies, and co-evolving software and hardware coupling⁸.

Application Architecture Evolution

Separately, application and software architecture has evolved, changing from monolithic all-in-one to component-based designs to distributed multi-tier applications hosted in centralized data centers serving web-based UIs or servicing mobile apps via RESTful APIs. This evolution was in response to the need to develop application software faster, driving efficiency and productivity with larger teams and serving more application users from centralized cloud infrastructure – improving scaling, resiliency, and cost-efficiency.

Breaking Down Applications and the Rise of Microservices

Today's application developers are focused on breaking down application components into smaller microservices, each of which performs a limited set of functions well. These microservices adhere to distributed application principles of isolating state into a few components while leaving the majority of services stateless, facilitating scalability and resiliency. Linux Containers are used for packaging and deploying these microservices, and Kubernetes serves as the de facto cluster and orchestration platform to manage containers.

This microservices architecture aligns with today's agile, continuous integration/continuous deployment (CI/CD) development pipelines and helps enable faster time to market with higher code quality and resiliency.

Simultaneously, there's a design arc within application architecture evolution towards an end goal of a serverless approach (which is a misnomer since servers are involved). In this approach, application components are reduced into smaller units and basic functions that are instantiated into process threads as needed and reaped soon after. The move towards serverless or function-based programming can provide vital portability with easier scaling and distribution of application logic.

North-South, East-West Patterns

Earlier moves towards multi-tiered cloud-hosted applications had already driven traffic patterns from North-South (traffic going between end-user clients to web-hosted servers) to East-West (between application components within a data center). The microservices architecture and serverless push are driving this even further. Researchers differ slightly on the ratio of East-West to North-South traffic, with **older Cisco studies projecting a roughly 85%/15% split by 2020**, and others in the industry using a 70%/30% or an 80%/20% split in more recent analysis. Regardless, because of the changes in application workloads, East-West flows will continue to dominate data center traffic.

Historically, North-South traffic was processed by a conga line of dedicated network appliances that handled load-balancing, firewall and other security, encryption and decryption, and caching functions. Meanwhile, East-West traffic was relatively unprotected. Today's microservice-heavy East-West traffic requires acceleration, scale, and security capabilities, often with microservices communicating via service mesh or similar proxy mechanisms that handle discovery, load distribution, and security (encryption, mutual authentication).

⁸ S. Borkar and A. A. Chien. "The Future of Microprocessors" in Communications of the ACM, Vol. 54 No. 5, Pages 67-77 doi:10.1145/1941487.1941507.

Infrastructure Acceleration for Data Centers

The combination of changes in software and silicon architectures, along with the centralization of workloads in cloud data centers, has led to new challenges in these data centers. Google published a paper in 2015 that measured 20,000 machines in their data centers over three years, running thousands of different application workloads⁹. They found that the diversity of workloads would benefit from flexible architectures, and identify a “datacenter tax” in the lower layers of the software stack that comprises nearly 30% of cycles across jobs and that are prime candidates for hardware specialization and acceleration.

Another study by Facebook published in 2020¹⁰ found that microservices spend as few as 18% of CPU cycles executing core application logic. The remaining cycles were spent in common operations not core to the application logic, including I/O processing, logging, and compression. Facebook believed that accelerating standard building blocks can significantly improve data center performance and they built a model to project possible hardware speedup in microservices.

Unsurprisingly, hyperscalers were among the first to explore specialization and acceleration for data center workloads. Microsoft’s Catapult project¹¹ was one of the first to reveal a hyperscaler’s use of FPGAs in a SmartNIC form-factor for network acceleration. The use of network acceleration hardware is now known to be common practice across the major hyperscalers.

However, before jumping into SmartNICs, let’s explore other elements used for accelerating application workloads.

Key Infrastructure Acceleration Technologies

There are two main classes of network acceleration technology. The first is software-based, focused on providing a fast path for packets within a server while taking advantage of unique CPU and server architecture features. The second class is hardware-based, utilizing different processing architectures more suited to parse and dispatch network packets than general-purpose CPUs.

Software Accelerators

Packet Processing Acceleration

Generically, several open-source projects and companies provide software that accelerates network packet processing through, for example, a fast path architecture in which the data plane is split into two layers.

In this design, the lower layer (the fast path), processes the majority of incoming packets outside the OS environment and without incurring any of the OS overheads that degrade overall performance. Only those packets that require complex processing are forwarded to the OS networking stack (the upper layer of the data plane), which performs the necessary management, signaling, and control functions.

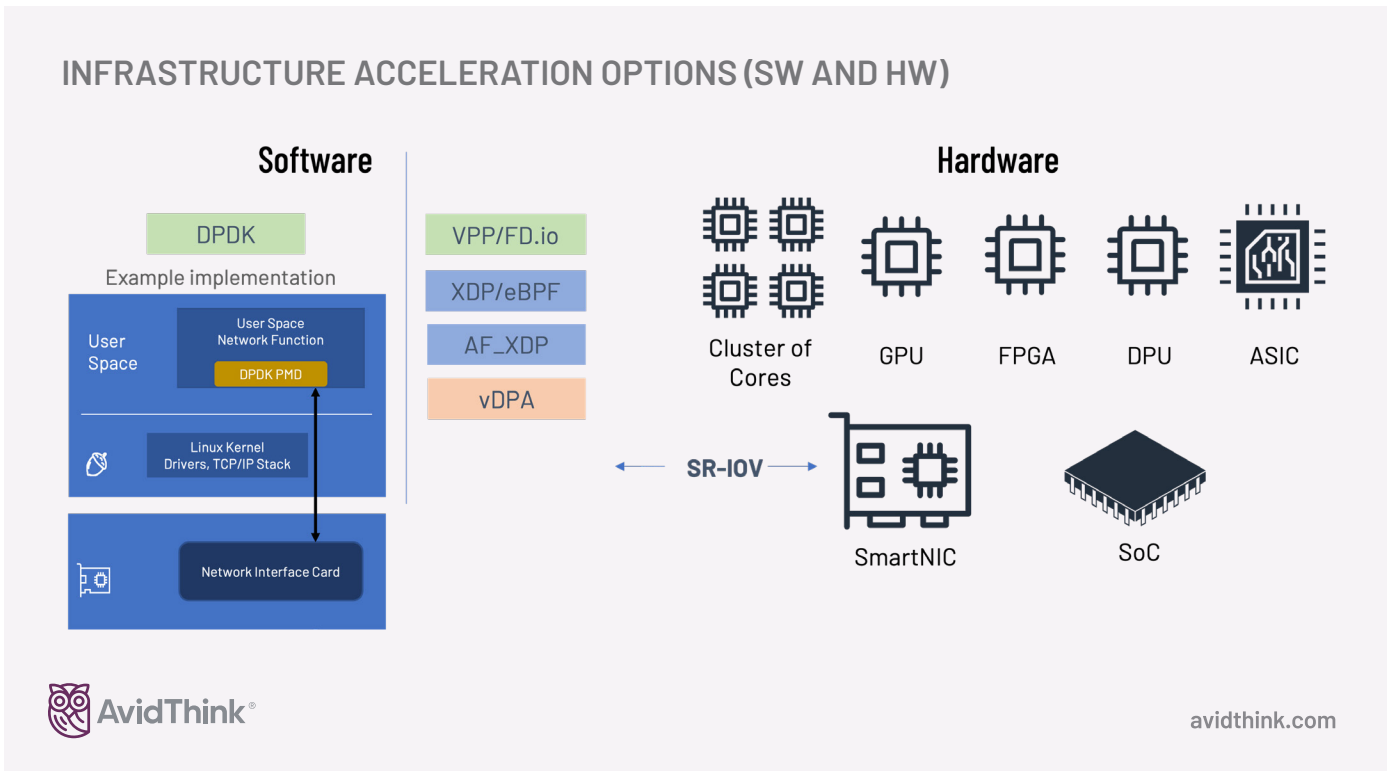
Some of the open-source in this space include eBPF (extended Berkeley Packet Filter), which allows user applications to compile packet handling code to run within the kernel and take appropriate actions, which might include invoking the operating system (OS) networking stack as needed.

Another particularly popular framework is DPDK from the Linux Foundation.

⁹ S Kanev, J P Darago, K Hazelwood, P Ranganathan, T Moseley, G Wei, and D Brooks. “Profiling a warehouse-scale computer” in SIGARCH Comput. Archit. News 43, 3S (June 2015), 158-169. doi:10.1145/2872887.2750392

¹⁰ A. Sriraman and A. Dhanotia. “Accelerometer: Understanding Acceleration Opportunities for Data Center Overheads at Hyperscale” in Proceedings of the Twenty-Fifth International Conference on Architectural Support for Programming Languages and Operating Systems. Association for Computing Machinery, New York, NY, USA, 733-750. doi:10.1145/3373376.3378450

¹¹ A. M. Caulfield et al., “A cloud-scale acceleration architecture,” 2016 49th Annual IEEE/ACM International Symposium on Microarchitecture (MICRO), 2016, pp. 1-13, doi: 10.1109/MICRO.2016.7783710



DPDK

The Data Plane Development Kit (DPDK) software is a set of Linux user space libraries and drivers that accelerate packet processing workloads running on all major CPU architectures. DPDK is the most popular software-based acceleration solution for CSP workloads in NFV. It works by bypassing the OS kernel and handling the packets in the application user space (see diagram above).

An open-source project run by the Linux Foundation, DPDK is used for specific networking functions where high throughput and low latency are critical. It features in most NFV solutions and in many network virtualization stacks.

VPP

Vector Packet Processing (VPP) is an extensible packet processing framework for network-intensive applications. It comes with a set of layer 2/3 switching and routing functionality built in. Initially developed by Cisco Systems, it is now part of the open-source project FD.io hosted by the Linux Foundation. VPP is used in many layer 4-7 network functions to achieve higher throughput and better CPU efficiency.

VPP can run on DPDK so that instead of using kernel drivers to get packets from the hardware, it takes direct hardware control to speed up the packet path, resulting in faster processing. VPP ensures that the fewest cycles possible are spent on packet processing by processing multiple packets in batches, so the CPU's caches remain hot, and cache misses are avoided.

There are other software approaches, including eXpress Data Path (XDP/eBPF), address family XDP (AF_XDP), and virtio data path acceleration (vDPA). To get further details on these, we refer you to our report ["Myth-busting DPDK in 2020"](#) commissioned by the Linux Foundation. All the approaches covered in the report continue to be actively advanced by vendors and the open-source community today, with vendor Red Hat (owned by IBM) recently making a larger push for the use of vDPA¹².

¹² Red Hat Blog Post "Hyperscale virtio/vDPA introduction: One control plane to rule them all"

Silicon-based Platforms

The components that are used to build hardware acceleration are manifold, from system-on-chips (SoCs) that incorporate multiple CPU cores (usually Arm architecture) with hardware accelerators for regular expression (regex) matching, encryption/decryption, compression/decompression, to FPGAs, to GPUs, to various flavors of custom application-specific integrated circuits (ASICs). Further, the packaging or configuration that they take may vary – often as a server NIC, but sometimes in a dedicated appliance, or as an augmentation to a top-of-rack data center network switch.

These domain-specific hardware solutions are designed to outperform GP-CPU for network I/O tasks in both sheer performance and in both cost per bit and energy consumed per bit processed. We're start by examining standard components and technologies used for network acceleration and work our way up into packaging form factors.

FPGAs

FPGAs have been used as a preliminary step in designing ASICs, accelerating time-to-market while volumes are low. They have also been used for implementing fast custom logic in specialized fields, such as high-frequency trading (HFT), where nanoseconds matter in tick-to-trade situations.

FPGAs are developed using the same tools as those used to design ASICs but FPGAs can be rewritten or reconfigured on the fly. FPGAs can be used for the acceleration of network traffic and video processing and also for AI and ML. FPGAs combine dedicated hardware acceleration with software-like flexibility, but usually at a higher price-point and increased power consumption when compared to ASICs.

ASICs

ASICs implement custom logic and are more cost-effective, power-efficient, and performant than FPGAs. However, the upfront development and fabrication costs run into millions of dollars for a moderately-sized ASIC, so ASICs are typically used only for high-volume applications when the design is stable.

A key advantage of ASICs for network infrastructure applications is that, unlike FPGAs, they can include analog circuits such as transceivers on the same die as CPU cores.

Further, ASICs don't always have to be fixed functions and can implement a certain amount of programmability, as evidenced by today's merchant silicon chips used in network switches as well as ASIC-powered SmartNICs that are programmable via languages like P4.

GPUs

As their name implies, GPUs were originally designed to render computer graphics. However, their architectures, comprising multiple processor cores working in tandem, also make them valuable as coprocessors for workloads that are inherently parallelizable, like networking. GPUs are used in network equipment to boost line rates while minimizing software development costs by using existing GPU programming models. GPUs can be also used for training and inferencing in AI and ML applications and can be used in processing wireless RAN traffic.

DPU

The data processing unit (DPU) is not yet well-defined. Leading vendors in the space, including Pensando/AMD, Fungible, Marvell (who indicate Cavium OCTEON was the first DPU), Nvidia (which acquired Mellanox/Tilera), and those from the network processing unit (NPU) lineage, including Napatech and Netronome, continue to debate the details. Intel has further stirred the pot by using the term infrastructure processing unit (IPU), which they believe is more apt.

Regardless, the DPU is viewed as the next generation of silicon specialization that is focused on processing data (in the form of network packets) more efficiently and at higher speeds than CPUs and may rely on varying architectures, including using embedded CPU cores in combination with custom logic to create a programmable silicon component designed for optimizing I/O.

Despite the attempt to cleanly categorize each of the above technology classes used on SmartNICs, the lines are blurry.

SmartNICs and Other Form Factors

A SmartNIC is a network adapter that offloads processing tasks from the main CPU. Using an onboard multi-core processor, DPU, FPGA, ASIC, or combinations of any of these, the SmartNIC performs functions such as encryption, decryption, firewall, filtering, TCP/IP processing, HTTP processing, virtual switching, storage, AI and ML.

SmartNICs can be utilized directly by a host hypervisor or OS or by virtual machines and containers through sharing mechanisms like SR-IOV or one of the software approaches described earlier.

Like the DPU, definitions of SmartNICs vary, but most in the industry agree that the following components are usually present:

- **High-speed NIC:** MAC/PHY circuitry common in a NIC that enables the card to be connected to a network at speeds of 25Gps, 50Gbps, 100Gbps, and multiples of those.
- **Packet acceleration logic:** DPU, FPGA, cluster of CPU cores, custom ASICs.
- **Other acceleration logic** (if not already included in packet acceleration component): crypto, compression, regex.
- **GPU:** If needed for AI/ML and other related workloads.
- **CPU:** GP-CPU cores for running control plane, management logic, general purpose OS.
- **Memory controllers/memory:** DDR, high-bandwidth memory (HBM) for storing state and other lookup tables.
- **Software stacks:** TCP/IP and general networking, storage stack, security stacks (TLS).
- **System connectivity:** PCIe Gen 3,4,5, Compute Express Link (CXL), Cache Coherent Interconnect for Accelerators (CCIX)
- **Security subsystem:** Secure boot, hardware root-of-trust (ROT), secure enclave.

This list is rapidly evolving, and form factors specializing. For example, 2022 Mobile World Congress saw announcements that included **Dell's Open RAN Accelerator Card using Marvell's OCTEON Fusion platform** with a 5G layer-1 hardware accelerator for 5G open RAN workloads, and **a similar card from HPE powered by Qualcomm's technology**.

Storage is another major use case for hardware accelerators. Non-Volatile Memory Express (NVMe) is a crucial storage technology, and even more so remote storage protocols such as NVMe over Fiber (NVMe-oF), NVMe over TCP (NVMe/TCP), and Remote Direct Memory Access over Converged Ethernet (ROCEv2). Accelerating these protocols can dramatically improve application performance. And that's the driver behind packaging DPU into storage appliances (like **Fungible's FS1600 Node**) or **NetApp A400 storage appliance using Pensando chips**.

And in data center networking, DPUs and acceleration don't always have to reside on the server side; Pensando and HPE inserted DPU technology into the **Aruba CX 10000 switches**, which allows the switch to centrally run network workloads like firewalls or load-balancers.

Hyperscalers lead SmartNICs Revolution

CSPs and enterprises look to hyperscalers for cutting-edge best practices in data centers and computing technology. And unsurprisingly, SmartNICs were not even considered an option by CSPs until hyperscalers revealed their use — AvidThink's surveys of CSPs three years ago indicated resistance to the idea of SmartNICs. Conversely, our recent conversations with CSPs indicate a solid willingness to adopt them now, especially for edge and 5G vRAN/O-RAN workloads.



Amazon's Nitro system is the underlying platform for their Elastic Compute Cloud (EC2) web service that offloads networking, storage, and management services from host servers to dedicated hardware. The initial version of Nitro was based on commercial-off-the-shelf (COTS) silicon, but in 2015 AWS acquired Annapurna Labs to develop custom ASICs that improve

hardware performance and move Elastic Block Store (EBS) processing from the main CPU and offload all I/O virtualization to separate cards.

The Amazon family of Nitro cards includes cards for Virtual Private Cloud (VPC), Elastic Block Store (EBS), instance storage, control plane, and security. Nitro now controls AWS's compute infrastructure offerings. The Nitro Hypervisor is a lightweight hypervisor that manages memory and CPU allocation, delivering an indistinguishable performance from bare metal. Nitro plays a heavy role in AWS' EC2 platform today, even on its on-premises platform, AWS Outposts. Nitro is used to power EC2 security capabilities, including Nitro Enclaves for processing sensitive data in an isolated environment and the upcoming NitroTPM for trusted computing.



Within the Google Cloud platform, the Andromeda virtual network stack leverages NVIDIA GPU accelerator platforms for fast processing. Google positions its "100 Gbps Accelerator VMs" as ideal for high-throughput applications like scientific modeling, high-performance web servers, virtual network appliances, multiplayer gaming, video encoding services, distributed analytics, machine learning, and deep learning.

Andromeda takes advantage of Intel QuickData DMA Engines to offload payload copies of larger packets. Driving the DMA hardware directly from the Andromeda stack, which bypasses the OS, enables the stack to spend more time processing packets rather than moving data around. The Andromeda architecture allows Google to offload other virtual network processing to hardware opportunistically, improving performance and efficiency without requiring the use of Single Root Input / Output Virtualization (SR-IOV) or different approaches that tie a VM to a physical machine for its lifetime.

Google's analysis shows that these capabilities have allowed them to seamlessly upgrade their network infrastructure across five generations of virtual networking, increasing VM-to-VM bandwidth by nearly 18X while reducing latency by 8X.



The Microsoft Azure Accelerated Networking¹³ (AccelNet) solution offloads host networking to custom-developed SmartNICs implemented in FPGAs. Microsoft selected an FPGA approach because they found that ASICs would not provide sufficient programmability, limiting their adaptability over time, while

Building the Smartest SmartNIC

There's ongoing debate between vendors on the best technology to accelerate packets.

The three main choices (with combinations in between) are:

- Cluster of increasing number of GP-CPU cores with specialized accelerators that provide more flexibility, easier programmability.
- FPGAs which are programmable but arguably harder for developers to work with than GP-CPU. FPGAs promise consistent low latency and jitter though.
- ASICs can provide the best price/performance and lower power consumption. This is why they are the go-to solution for high-performance networking systems like network switches. ASICs are arguably the most hard-coded of the choices and take the longest time to get to market at the highest development expense. However, ASICs can implement programmable frameworks like P4, which make them more flexible.

Our expectation is that many SmartNICs will incorporate more than one of these technologies, sometimes in concert with specialized silicon that's use-case specific (e.g. m 5G RAN). Today, there's already blended architectures with custom ASICs and FPGAs with embedded CPU cores.

embedded CPU cores in an ASIC would not provide scalable performance, especially on single network flows. Multicore, SoC-based SmartNICs were also evaluated by Microsoft, but Microsoft considered them inferior in terms of latency, price and power, especially at high bandwidths.

Azure SmartNICs implementing AcceINet have been deployed on all new Azure servers since late 2015, with AcceINet service available to customers since 2016, providing consistent sub-15µs VM-to-VM TCP latencies and 32 Gbps throughput. We believe performance is higher now, based on publicly-available test results published by third-parties, but these results have not been endorsed by Microsoft. AcceINet supports major Microsoft services such as Bing and Office365.

Architecturally, AcceINet enables SR-IOV to a VM as a high-performance data path bypassing the host and thereby reducing latency, jitter, and CPU utilization. All the AcceINet SmartNICs in Azure are upgradeable, with the rules tables and/or configuration typically being upgraded quarterly with new functionality.

Current Landscape

With the ongoing demand for SmartNICs and acceleration technologies by hyperscalers and carriers rolling out 5G initiatives, the market, since our last report in 2020, has responded with increased activity. Notably, major semiconductor players, including AMD, Broadcom, Intel, Marvell, and Nvidia, all have irons in the fire. The Pensando Systems acquisition and the recent closing of the Xilinx acquisition by AMD will drive greater market interest. Likewise, VMware's ongoing initiatives in this space around Project Monterey will bring the software and hypervisor elements into play.

All this points to a robust SmartNIC market, which has been recently estimated by Dell'Oro Group, a market research firm, to grow to \$1.6B by 2026¹⁴, with more than half of new servers deployed at hyperscaler cloud service providers equipped with SmartNICs.

Vendors

Select vendors are discussed in this section, and this is not an exhaustive list of vendors. These are vendors that were mentioned by network operators in both the cloud and telecommunications space during AvidThink's recent research. This space continues to include a number of proprietary vendors who focus on developing unique IP, sometimes for niche applications – such as Algo-Logic Systems which provides the financial services with low-latency, high-performance solutions for trading and other use cases. In the interest of brevity, we will not be able to cover all those players. If you believe there's a vendor that we've not listed below but that we should have, feel free to reach out to us at research@avidthink.com.

AMD/Pensando

The logo for Pensando, consisting of the word "PENSANDO" in white, uppercase letters on a red rectangular background.

Recently acquired by AMD for \$1.9B, Pensando Systems was founded by the famed "MPLS" team (Mario Mazzola, Prem Jain, Luca Cafiero, and Soni Jiandani) from Cisco, with former Cisco CEO John Chambers, as Chairman.

Pensando Systems has built its Distributed Services Platform (DSP) that includes key components, including a programmable P4 processor built around an Arm core that consumes only 30W at 100Gbps throughput, a Distributed Services Card (DSC) using this processor, and a Policy and Services Manager (PSM) software for orchestration.

The DSC provides software-defined services at the server edge, eliminating an assortment of discrete appliances throughout the data center and simplifying IT operations. The Pensando DSC additionally enables pervasive network visibility using its

¹³ D. Firestone et al. "Azure accelerated networking: SmartNICs in the public cloud" in NSDI'18: Proceedings of the 15th USENIX Conference on Networked Systems Design and Implementation, April 2018 were also evaluated, but considered to be inferior in terms of latency, price and power, especially at high bandwidths.

¹⁴ B. Fung Dell'Oro Group "Market Research Reports on Ethernet Adapter & Smart NIC"

hardware bi-directional flow streaming and traffic mirroring capabilities. Pensando aims to bring AWS Nitro-type ability to the non-hyperscaler market at a performance that's an order of magnitude better than AWS (**based on a Pensando-sponsored benchmark test**).

At the time of acquisition, Pensando had taken a data center-centric approach, focusing on network edge security services and accelerating network I/O workloads. Pensando's customers include Microsoft Azure, Oracle Cloud, Equinix, Goldman Sachs, and NetApp (also a partner). HPE was both an investor and a partner, distributing Pensando-powered servers and incorporating Pensando into an HPE Aruba network switch.



AMD recently completed its acquisition of Xilinx, wrapping up the deal first announced in Oct 2020.

Xilinx provides both standalone FPGAs and SmartNICs that accelerate networking infrastructure. Through its 2019 acquisition of Solarflare, Xilinx offers the XtremeScale X2 series of SmartNIC Ethernet adapters with Onload kernel bypass technology. X2 SmartNICs provide real-time packet and flow information across thousands of virtual NICs.

Beyond the X2 series, Xilinx has launched a 25GbE solution, the Alveo U25, which is a PCIe Gen3 NIC with dual 25GbE. The U25 has an FPGA with over half-a-million lookup tables (LUTs) and a quad-core Arm A53 processor for improved programmability. It also has 6 GB of DDR4 memory.

More recently, Xilinx's recent SN1000 Alveo 100GbE SmartNIC series brings on a 16-core Arm A72 NXP processor and can process traffic at 100 million packets per second (Mpps) in a 75W small form-factor with PCIe Gen4 and HBM2 memory.

Xilinx's solutions address a wide range of solutions, from custom logic in HFT and other financial applications to AI/ML, video analytics, data analytics, and networking and security use cases.



Ethernity Networks provides networking and security solutions on programmable hardware for accelerating telco/cloud edge networks. Ethernity's FPGA logic offers complete data plane processing with a rich set of networking features, security, and a wide range of virtual function accelerations for optimizing edge networks.

Ethernity's advantage comes from its Router-on-NIC offering, which provides switch/router functionality and an NFV infrastructure gateway, delivered on their own FPGA-based SmartNIC while shipping an SoC version. With a programmable data plane and features such as load balancing, monitoring, and SLA, Ethernity's Router-on-NIC enables acceleration of SD-WAN, vRouter, vBNG, and numerous other edge applications.

Ethernity is focusing on 5G deployments today, using their routing IP for a 5G DU vRouter, leveraging their unique wireless bonding for wireless backhaul, and adding support for 5G User Plane Function (UPF) acceleration, including traffic management, deep packet buffers, classification, tunneling, flow counters, and IPsec.

¹⁴ D. Firestone et al. "Azure accelerated networking: SmartNICs in the public cloud" in NSDI'18: Proceedings of the 15th USENIX Conference on Networked Systems Design and Implementation, April 2018

Fungible



Fungible was founded by Pradeep Sindhu (formerly founder and CEO at Juniper Networks) and Bertrand Serlet (formerly SVP of Software Engineering at Apple). With the recent acquisition by AMD of Pensando Systems, we believe that all eyes will be on Fungible over the next 12-18 months as a possible acquisition target.

Fungible positions its Data Processing Unit (DPU) as the “third socket” in data centers, complementing the CPU and GPU and promising to deliver benefits not just in performance per unit of power and space but also in strengthening reliability and security. The Fungible DPU is purpose-built to address two of the biggest challenges in scale-out data centers – inefficient data interchange between nodes and poor execution of data-centric computations. Fungible’s end goal is to provide “fungibility” of resources across an entire data center, driving towards composable infrastructure at data center-scale.

Fungible has been pushing storage-centric use cases in data centers, especially with their dedicated storage appliance built using their DPU, the FS1600. Fungible also ships Fungible Accelerator Cards powered by their DPUs in 200/100/50GbE configurations to improve storage performance on servers. More recently, Fungible announced their GPU-Connect solution that allows GPUs in a data center to be pooled and connected over Ethernet to other CPUs not on the same server.

Intel



Intel has embraced non-x86 CPU processing of I/O workload, leveraging their FPGA capabilities (from their Altera acquisition in 2015), and has chosen to use the term infrastructure processing units (IPUs) to refer to their new acceleration SoC and cards, reserving the SmartNICs moniker for their older lines of products. SmartNICs include the N6000-PL (code-named Arrow Creek), built with Agilex FPGA and targeted at telco workloads, and Silicom FPGA SmartNIC N5010 (developed with partner Silicom), and their recently end-of-life PAC N3000.

In 2H2021, Intel announced a suite of IPU products including Oak Springs Canyon, built using Agilex FPGA and an Intel Xeon-D SoC that provides 2x100GbE and supports PCIe Gen4. Oak Springs Canyon has virtual switch acceleration, NVMe over Fabric, and RoCE support for storage acceleration.

More significant is their first ASIC-based P4-programmable IPU code-named Mount Evans, a 200Gbps SoC that was the result of co-design efforts with an unnamed hyperscaler. Mount Evans includes 16 Neoverse N1 high-frequency cores from Arm and crypto and compression engines. The fact that Intel’s IPU SoC has Arm cores is significant and speaks to the Arm ISA dominance in network acceleration offload cards.

Across their IPU and SmartNIC product line, Intel supports Open Programmable Acceleration Engine (OPAE), a consistent software programming and API layer across FPGA product generations and platforms. To encourage the use of FPGA acceleration for data center workloads, Intel has open sourced OPAE.

Marvell



Marvell’s DPU heritage comes from their Cavium acquisition (closed in 2018). The Cavium OCTEON platform claims to be the original DPU, tying together MIPS64 cores with acceleration logic. Since Cavium’s founding, OCTEON had become a mainstay of security appliances across the industry. Since then, the OCTEON DPU has evolved and now is an Arm-based SoC.

The most recent in the line is the OCTEON 10, which includes 8 to 36 Arm Neoverse N2 cores that utilize the latest Arm v9 architecture. OCTEON 10 is up to 3X faster than the previous generation OCTEON TX2 while drawing half the power. OCTEON 10 also includes AI/ML acceleration, along with crypto accelerators, packet parsers, vector packet processing, and supports DDR5 memory and PCIe Gen5. OCTEON 10 supports up to 400Gbps of network performance.

Marvell also sells their LiquidIO SmartNIC product that uses the OCTEON DPUs. LiquidIO III is the most current solution, which uses the previous generation OCTEON TX2 DPU with 36 ARM V9 N2-based cores, and 16 GB of DDR memory.

Additionally, Marvell has a family of OCTEON Fusion DPUs built on the TX2 platform and specialized for cellular base stations. On top of the TX2 platform, OCTEON Fusion adds programmable DSP cores and baseband accelerators to handle layer 1 functions in a RAN network. It is targeted at all-in-one base stations and DU processing in disaggregated open RAN architectures.

Marvell's DPU and SmartNICs solutions come with an SDK supporting popular networking software and protocol stacks including DPDK.

Nvidia Networking |

Nvidia's networking and SmartNICs solutions come from their Mellanox acquisition which was initiated in April 2019 and closed in April 2020. Nvidia networking's ConnectX SmartNIC and BlueField DPU provide a range of acceleration options that accelerate workloads in the cloud, storage, security, broadcasting, AI, edge, and telco markets.

The ConnectX SmartNICs leverage built-in acceleration engines for TLS/IPsec crypto offloads, accelerated switch, and packet processing (ASAP2) for virtual switching/routing, and ROCEv2 and NVMe over Fabrics for storage. ConnectX-7 is the most recent release in the ConnectX family and supports 400Gbps of throughput.

Concurrently released with ConnectX-7 is the BlueField-3 DPU that features 16 64-bit Armv8 A78 Hercules cores in a single SoC. The DPU offers either 400GbE or NDR 400Gbps Infiniband connectivity. The DPU also features 16 GB onboard DDR5 memory and supports PCIe Gen 5. BlueField accelerates control and data plane performance and functionality for cloud and edge, such as NVMe SNAP storage virtualization, bare metal networking, or cloud-native and security applications, including analytics, micro-segmentation, and firewalls.

Nvidia also provides their DOCA framework for programming their DPU platform. DOCA software consists of an SDK and a runtime environment. The DOCA SDK provides industry-standard open APIs and frameworks, including DPDK for networking and security and Storage Performance Development Kit (SPDK) for storage. DOCA-based services are exposed as industry-standard input/output (IO) interfaces, enabling infrastructure virtualization and isolation.

Napatech |

Napatech delivers integrated hardware/software solutions based around SmartNICs, which accelerate compute-intensive applications running on standard servers. Since 2003, their packet capture and security offload solutions have been deployed in applications like cybersecurity, financial systems, telecom infrastructure, data centers, and monitoring.

Their new 5G User Plane Function (UPF) offload solution comprises a complete UPF fast path implemented as part of their cloud-native software stack, compatible with standard APIs, and running on selected SmartNICs within their portfolio. Using a single 200G SmartNIC to sustain 100G of full-duplex traffic, this solution processes up to 100 million concurrent flows and achieves a total throughput of up to 85 million packets per second, which enables full wire-speed operation for typical packet sizes.

In a deployment scenario such as a metro edge data center running a 5G packet core to support fifty thousand users, Napatech's analysis shows that their solution enables carriers to support seven times more users per server than an ASIC-based NIC, with reductions of over 80% in both CAPEX and OPEX. Napatech integrates its solution with leading packet core software suppliers, ensuring that it is available as part of end-to-end, pre-validated software ready for deployment in carrier networks.



Netronome's Agilio SmartNICs offer a network data plane acceleration platform with support for accelerating Open vSwitch, Contrail vRouter / Tungsten Fabric, and eBPF- based data planes. The Agilio family includes low-profile CX for computing nodes running virtual network functions, FX for bare metal servers, and LX for service nodes that serve mobile core and gateway operations.

Netronome's Express VirtIO (XVIO) supports VM migration while offloading the hypervisor's networking functions. Acceleration extends to security features like connection tracking, DoS prevention, and IPsec / TLS encryption and as QoS features like metering and scheduling/shaping. Transparent inline TLS / SSH decryption with built-in load balancing enables scaling of content-aware security and visibility applications.

VMware (and partners) – Project Monterey

Project Monterey is a notable initiative that represents VMware's move into SmartNICs and involves Intel, Pensando, Nvidia as SmartNIC/DPU vendors, and Dell, HPE, and Lenovo as server vendors. Project Monterey enables VMware's ESXi hypervisor to run on SmartNICs. VMware envisions deployments where the hypervisor on the SmartNIC controls the host system, which may be bare metal or which may itself run another instance of the ESXi hypervisor.

The goals behind this project include:

- Improving security and manageability by using the SmartNIC hypervisor to act as an air gap and secure supervisor
- Enhancing storage and network I/O performance by offloading these to the SmartNIC
- Providing bare metal OS support, allowing the SmartNIC hypervisor to manage and deploy the OS on the host

It aims to provide a level of composability and fluidity, making different resources like FPGA or DPU acceleration units available to host VMs and containers.

The Future of SmartNICs and Infrastructure Acceleration

SmartNICs and DPU have gone from being esoteric and specialized hardware elements used only by hyperscalers and for unique workloads to increasing adoption by enterprises and CSPs. There's little debate today that as we move towards higher networking and I/O speeds, analyze growing amounts of data, and demand encryption for all traffic that SmartNICs and DPUs are necessary to achieve the performance required at the costs and power budget available.

As we add more workloads at edge locations (5G RAN, edge computing), these domain-specific approaches will be necessary to eke out the maximum performance given constrained footprint and power.

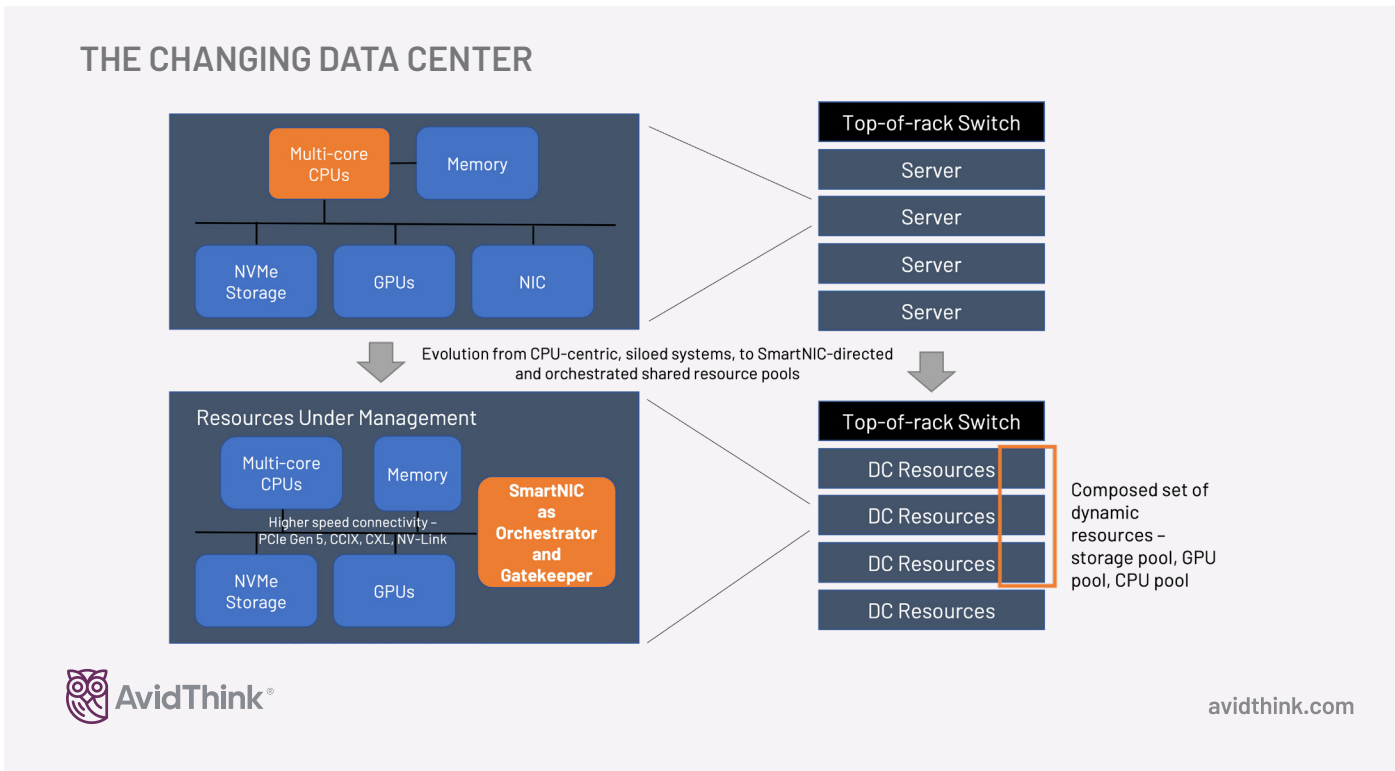
With regard to the architecture of SmartNICs, AvidThink believes that vendors will take blended approaches with multi-core SoCs, FPGAs, programmable ASICs, custom acceleration, crypto logic blocks, and GPUs coexisting on the card. The mix of which elements are used will depend on the targeted workloads.

Beyond workload acceleration, though, the isolation and supervisory capabilities of the SmartNIC point to a potential inversion of relationships between components in a standard server and across the data center.

Who's the Boss?

Multiple vendors, including Pensando Systems and VMware via Project Monterey, as well as the hyperscalers (AWS Nitro), are positioning the SmartNIC as the new supervisory element for a server. Fungible positions the DPU as the new supervisory and distribution element within the data center.

The premise is that the SmartNIC is a secure (with HW root-of-trust) platform that sees all network traffic coming in and going out of a server and can provide isolation or help create an air gap between the outside world and the CPU/memory/data storage on the server. It can decrypt and inspect all traffic and block malicious attempts to compromise the system.



Beyond this, the SmartNIC can be used to deploy and provision host OS on a bare metal server (as with Project Monterey), acting as a new type of hypervisor. The SmartNIC can also be counted on to aggregate and directly manage storage elements, GPUs, and even memory.

In the current and previous generations of server architecture, the server CPU is the primary gatekeeper and source of control and management. The arrival of the SmartNIC and DPU might usurp that special position, relegating the server CPU to join a pool of available CPUs to simply be composed into a virtual compute instance, along with memory and storage.

Software Innovation Needed

While promising, there’s still a journey to effectively utilize SmartNICs, and software will play a huge role. Whether Nvidia DOCA or the P4 programming language adopted by most of today’s SmartNICs and DPU vendors or the open-source SONiC OS used to manage switches that could be applied to SmartNICs, software libraries that unlock the processing power of SmartNICs will be critical to their success.

Unlike hyperscalers who may have the staff and expertise to do research on and exploit the unique capabilities of the SmartNIC and DPU, most enterprises and CSPs will primarily consume SmartNICs and expect that the software they load on these systems be already optimized. The heavy lifting will fall on software stack and network functions vendors to ensure that their solutions detect and utilize the underlying SmartNICs to maximize performance.

This continues to be an area of active research and exploration. For instance, researchers like those at Rice University and the University of Washington are working on tools to analyze network functions and predict their performance speedup when ported to a SmartNIC¹⁵. Similar efforts are going on within hyperscalers and at the SmartNIC and DPU vendors, who have every incentive to solve the software challenges.

¹⁵ Yiming Qiu, Qiao Kang, Ming Liu, and Ang Chen. 2020. Clara: Performance Clarity for SmartNIC Offloading. In Proceedings of the 19th ACM Workshop on Hot Topics in Networks (HotNets’ 20). Association for Computing Machinery, New York, NY, USA, 16–22.

OCP Open Domain-Specific Architecture (ODSA)

The other area of active exploration is how to accelerate the design and production of new domain-specific hardware. The Open Compute Project (OCP) Open Domain-Specific Architecture (ODSA) sub-project under the main OCP Server Project aims to explore this area, taking an open approach to drive a standard that allows multiple vendors to provide IP blocks (chipllets) that can be combined and linked via high-speed interconnects within an SoC. ODSA aims to facilitate a marketplace where vendors can pick and choose key IP blocks to fit their unique needs, accelerating the creation of domain-specific acceleration hardware like SmartNICs.

Other Areas of Evolution

Other issues that have to be addressed to unlock the power of SmartNICs and DPU in the cloud and at the edge include improving troubleshooting and visibility. Enabling the debugging of logic, and transparency into packet data being processed within a SmartNIC while maintaining isolation, security, and performance, will be a critical element to adoption. Comprehensive visibility into the flows and accurate telemetry will be demanded by end-users who want to know what's going on with the I/O for their workloads.

Summary and Recommendations

With the constraints of growth of GP-CPU, and the superior fit of DPU and SmartNICs for the new class of I/O-centric workloads demanded by today's use cases, DPUs and SmartNICs will continue to proliferate across data centers and edge locations.

5G, edge computing, AR/VR, and AI/ML use cases will drive increased uptake of these devices. Just as GPUs are now widely adopted for graphics processing and AI/ML workloads, DPUs, and SmartNICs will be equally popular with networking and I/O workloads.

With this rising ecosystem and vendor innovation, enterprises and CSPs will want to explore SmartNICs, DPUs, and software technologies to improve the performance of their workloads and achieve better price/performance than possible with just using GP-CPU. There are many options to getting started, with numerous vendors and approaches already in the field. We hope that this research brief has armed our readers with the necessary information to engage with the vendors and approaches that can best bring value to their workloads and use cases. As always, the research team at AvidThink welcomes feedback and further conversation. We can be reached at research@avidthink.com.



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